



Hemingford Grey
SCHOOL

Sponsorship Statement

Date policy was last reviewed and approved:

July 2022

Hemingford Grey Primary School Sponsorship Statement

Sponsorship comes into school through many different routes. We consider it to take three main forms;

1. where a business or organisation promotes itself through giving vouchers that enable the school to get free equipment.
2. where a business or organisation requests that we send out promotional material via the book bags or via school comms.
3. where the school asks a business or organisation to provide sponsorship to fund particular items (e.g. sports kits) in return for the company logo or name being printed on the relevant items.
4. Where an organisation promotes their company through the presence of a promotional advertisement such as a poster or board or the addition of a company logo on a school flyer for a school event such as a fayre.
5. Where an organisation provides consultancy services or on site support for no or a reduced fee.

Sponsorship described above can take the form of either financial sponsorship or in kind sponsorship such as prizes.

In considering whether we are prepared to allow sponsorship for any of the above, we will look at the following criteria:

- the educational value and curriculum relevance of materials and activities.
- the benefits to the children in terms of health or educational experience.]
- we will only allow sponsorship if certain criteria is met.

Any decision concerning sponsorship will be made at the discretion of the Headteacher (and the Chair of Governors where necessary, acting on behalf of the Governing Body). Where the school is seeking sponsorship from a business or organisation, a clear contract will be drawn up stating the terms of the sponsorship.